



**BLDEA's**

**S.B.Arts and K.C.P Science College,Vijayapur.**

## **BCA Programme**

**Organizes**

**"Digital Marketing Awareness Program"**

**Resource Person:Veeresh B Halli**

*Founder Learnerzones&Rediso*

**Venue:Lecturer Hall No-1**

**Date: 26-11-2022**

**Time:9.30am**



**B. L. D. E. ASSOCIATION'S  
S. B. ARTS AND K. C. P. SCIENCE COLLEGE**

Shri B. M. Patil Road (Solapur Road), Vijayapur-586103  
Accredited with CGPA of 2.99 at 'B++' Grade in 4<sup>th</sup> Cycle by NAAC  
(Affiliated to Rani Channamma University, Belagavi)  
Phone: (08352) 262770, Extn. 2223, 2224  
Web: [www.bldeasbkcp.ac.in](http://www.bldeasbkcp.ac.in) E-mail: [bldeasbkcp@gmail.com](mailto:bldeasbkcp@gmail.com)



**Date: 24-11-2022**

## **NOTICE**

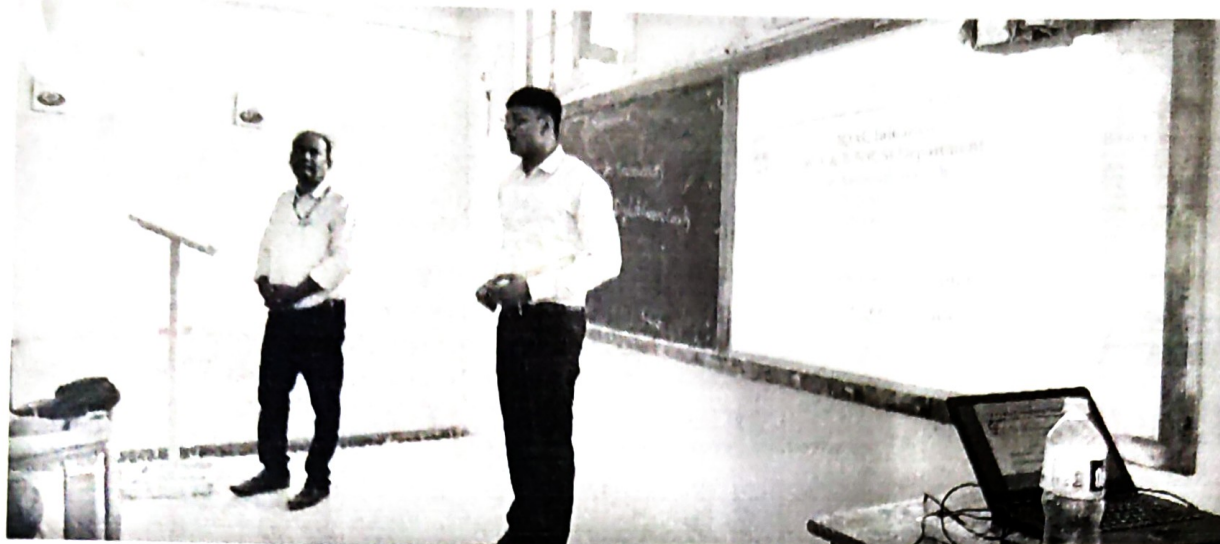
It is here by inform all the B.Sc & BCA final year students to attend the **“Digital marketing Awareness Program”** on 17-12-2022 at 9.30 am in Lecturer Hall No1.

**Principal,**  
S. B. Arts and K. C. P. Science College  
VIJAYAPUR



Resource Person: VeereshHalli addressing Students





Interaction with Students



End of Session with



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## **A Report on "Digital Marketing Awareness Program"**

Awareness Programme on "Digital Marketing " was organized by BCA Department in association with Placement Cell, and was all supported BCA and Placement Cell Staff on 26 November, 2022 at the College Lecturer Hall Number 1. The welcome speech was given by Prof. M. S. Jevoor, Placement officer. Thereafter, Sri **Veeresh B Halli** Founder "Learnerzones & Rediso Ltd" delivered a lecture among the students and made them aware on Digital Marketing and Any marketing that uses electronic devices and can be used by marketing specialists to convey promotional messaging and measure its impact through your customer journey. In practice, digital marketing typically refers to marketing campaigns that appear on a computer, phone, tablet, or other device. It can take many forms, including online video, display ads, search engine marketing, paid social ads and social media posts. Digital marketing is often compared to "traditional marketing" such as magazine ads, billboards, and direct mail. Oddly, television is usually lumped in with traditional marketing. students took part in an interaction. The concluding speech was given by Prof. S. V. Vambase Assistant Professor BCA Department.

**Chairman**  
Placement Cell  
S.B.Arts & K.C.P.Science College,  
Vijayapur.

**IQAC, Co-ordinator**  
S.B.Arts & K.C.P.Science College,  
Vijayapur.

**Principal,**  
S.B. Arts and KCP Science College,  
VIJAYAPUR



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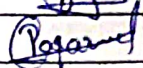
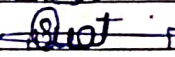
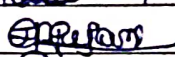
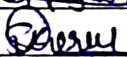
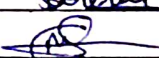
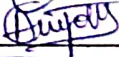
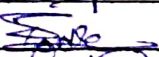
BCA & B.Sc(CS) Department in association with Placement Cell Organizes

Guest Lecturer on

"Digital Marketing Awareness Program"

Date:26/11/2022

Time:11.30

| Sl.No | Name                 | Department | Sign                                                                                  |
|-------|----------------------|------------|---------------------------------------------------------------------------------------|
| 1.    | Akshata Donge        | BCA        | A. G. D                                                                               |
| 2.    | Kaveri Mashal        | BCA        |    |
| 3.    | Prerana Nagarwal     | BCA        |    |
| 4.    | Talveni T. Padatane  | BCA        | T.T.P                                                                                 |
| 5.    | Shruthi S. Bijjaragi | BCA        |    |
| 6.    | Swati S. Salodhale   | BCA        |   |
| 7.    | Jakkamma A. Pujari   | BCA        |   |
| 8.    | Soujanya S. Keshur   | BCA        |  |
| 9.    | Chaitra Biradar      | BCA        |  |
| 10.   | Bhagyashree Biradar  | BCA        |  |
| 11.   | Niketa V. Angadi     | Bsc        | N. Angadi                                                                             |
| 12.   | Suma S. Uppin        | B.Sc       |  |
| 13.   | Anushri Joshi        | B.Sc       |  |
| 14.   | Swati Poddar         | B.Sc       |  |
| 15.   | Siddu Dummanna       | B.Sc       |  |
| 16.   | Chetan S. Jadhav     | B.Sc       | C.S. Jadhav                                                                           |
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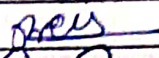
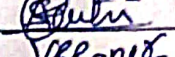
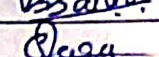
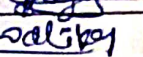
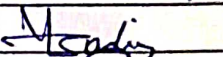
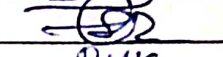
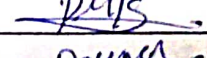
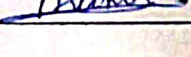
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|-------|----------------------|---------------------------------|---------------------------------------------------------------------------------------|
| 1.    | Prem B. Chavhan      | Computer Science                |    |
| 2.    | PREM V. FAUTAPUR     | COMPUTER SCIENCE                |    |
| 3.    | Shreedhar Kumbhalkar | Computer Science                |    |
| 4.    | Vishal S. Sarur      | B.Sc. Cs. III <sup>rd</sup> Sem |    |
| 5.    | Gururaj V. Sagar     | B.Sc. PMS. IV <sup>th</sup> sem |    |
| 6.    | AKASH M. WALIKAR     | BCA IV Sem                      |   |
| 7.    | Murari M. Badiya     | BSC IV sem                      |  |
| 8.    | Shivaling Solapur    | BSC V sem                       |  |
| 9.    | Pradeep M. Kanti     | BSC V sem                       |  |
| 10.   | Pranod M. Wali       | BSC V sem                       |  |
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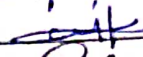
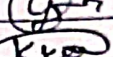
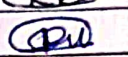
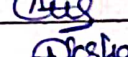
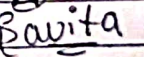
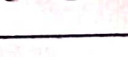
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|-------|------------------------|------------|---------------------------------------------------------------------------------------|
| 1.    | Sushmita Patil         | BSc (CS)   |    |
| 2.    | Kavoori Patil          | BSc (CS)   |    |
| 3.    | Ragini Dwivedi         | BSc (CS)   |    |
| 4.    | Geeta. kolakar         | Bsc (CS)   |    |
| 5.    | Kavya. Umadi           | BSC (CS)   |   |
| 6.    | Sudharan. Majjagi      | BCA        |  |
| 7.    | Vijaylaxmi. Biradar    | BCA        |  |
| 8.    | Roopashri Patilshetti  | BCA        |  |
| 9.    | Ninganna. G. wadlagere | BCA        |  |
| 10.   | AKShata. Ingaleshwar   | BCA        |  |
| 11.   | Prema. magadhar        | Bsc (CS)   |  |
| 12.   | Savita. B. chavan      | BSC (CS)   |  |
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|-------|----------------------|------------------|------|
| 1.    | Md Sahel. Talpote    | Computer Science |      |
| 2.    | TANVEER A. MOMIN     | Computer Science |      |
| 3.    | KIRAN. JADHAV        | Computer Science |      |
| 4.    | Prajwal. Kagiya      | Computer Science |      |
| 5.    | Sajeev. T. Kumbhar   | Computer Science |      |
| 6.    | mahantesh. S.K       | Computer Science |      |
| 7.    | Sandeep -D.C         | Computer Science |      |
| 8.    | Puttaraj. D. Talgare | BCA              |      |
| 9.    | Rakesh. Kulkarni     | BCA              |      |
| 10.   | Helly. Nargal        | BCA              |      |
| 11.   | Jyotirmee. Y.S       | BCA              |      |
| 12.   | Pranusha. B. A       | BCA              |      |
| 13.   | Aparna. R. B         | BCA              |      |
| 14.   | Soujanya. S. Kerur   | BCA              |      |
| 15.   | Jakkamma. A. Pujari  | BCA              |      |
| 16.   | Bheha. S. Bijaragi   | BCA              |      |
| 17.   | Swati. S. Saladkhali | BCA              |      |
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Co-ordinator  
BCA Programme

S.B.Arts & K.C.P.Science College,  
Vijayapur.

IQAC, Co-ordinator

S.B.Arts & K.C.P.Science College,  
Vijayapur.

Principal

S.B.Arts & K.C.P.Science College,  
Vijayapur.