



BLDEA's

S.B.Arts and K.C.P Science College,Vijayapur.

BCA Programme

Organizes

"Digital Marketing Awareness Program"

Resource Person:Veeresh B Halli

Founder Learnerzones & Rediso

Venue:Lecturer Hall No-1

Time:9.30am

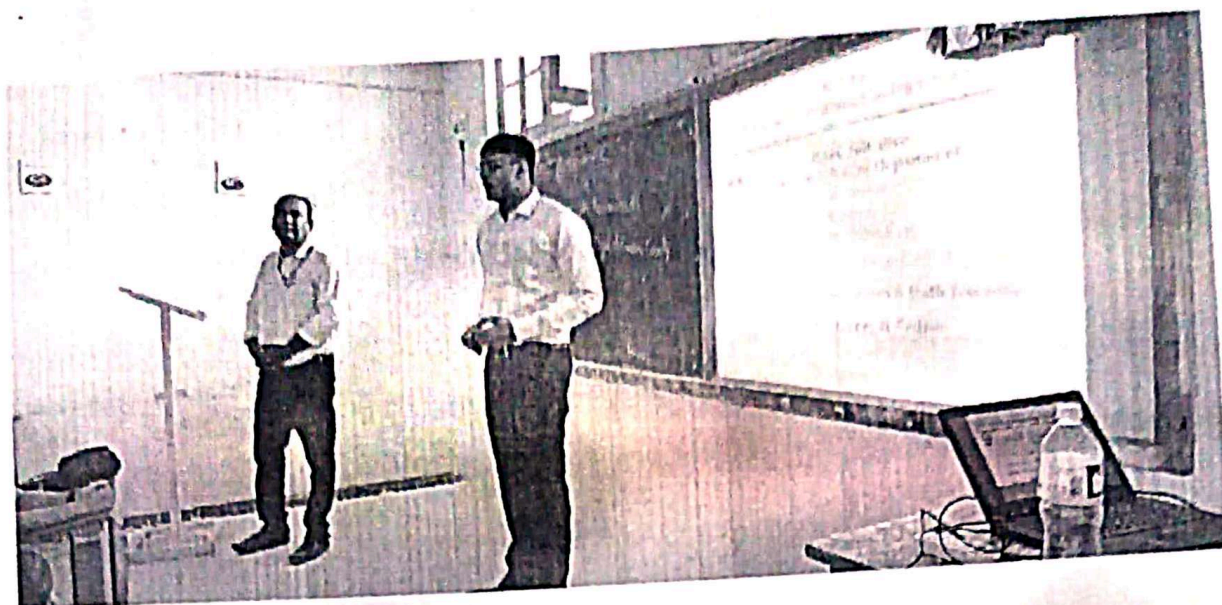
Date: 26-11-2022

"Digital Marketing Awareness Program"

Awareness Programme on "Digital Marketing " was organized by BCA Department in association with Placement Cell, S.B.Arts and K.C.P Science College Vijaypur and was all supported BCA and Placement Cell Staff on 26 November, 2022 at the College Lecturer Hall Number1. The welcome speech was given by Prof.M.S.Jevoor, Placement officer . Thereafter, Sri **Veeresh B Halli** *Founder Learnerzones & Rediso* delivered a lecture among the students and made them aware on Digital Marketing and Any marketing that uses electronic devices and can be used by marketing specialists to convey promotional messaging and measure its impact through your customer journey. In practice, digital marketing typically refers to marketing campaigns that appear on a computer, phone, tablet, or other device. It can take many forms, including online video, display ads, search engine marketing, paid social ads and social media posts. Digital marketing is often compared to "traditional marketing" such as magazine ads, billboards, and direct mail. Oddly, television is usually lumped in with traditional marketing. students took part in an interaction. The concluding speech was given by Prof. S.V.Vambase Assistant Professor BCA Department.



Resource Person: Veeresh Halli addressing Students



Interaction with Students



End of Session with

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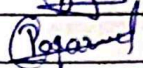
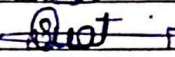
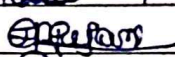
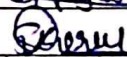
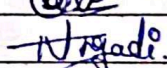
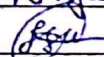
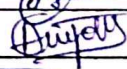
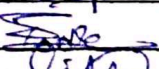
BCA & B.Sc(CS) Department in association with Placement Cell Organizes

Guest Lecturer on

"Digital Marketing Awareness Program"

Date:26/11/2022

Time:11.30

Sl.No	Name	Department	Sign
1.	Akshata Donge	BCA	A. G. D
2.	Kaveri Mashal	BCA	
3.	Prerana Nagarwal	BCA	
4.	Talveni T. Padatane	BCA	T.T.P
5.	Shruthi S. Bijjaragi	BCA	
6.	Swati S. Salodhale	BCA	
7.	Jakkamma A. pujari	BCA	
8.	Soujanya S. Ketur	BCA	
9.	Chaitra Biradar	BCA	
10.	Bhagyashree Biradar	BCA	
11.	Niketa V. Angadi	Bsc	
12.	Suma S. Uppin	B.Sc	
13.	Anushri Joshi	B.Sc	
14.	Swati Poddar	B.Sc	
15.	Siddu Dummanna	B.Sc	
16.	Chetan S. Jadhav	B.Sc	C.S. Jadhav
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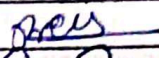
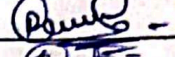
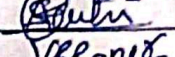
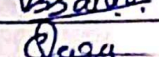
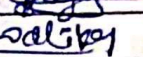
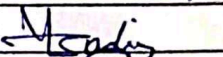
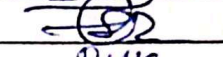
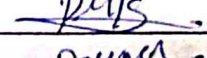
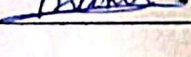
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1.	Prem R. Chavhan	Computer Science	
2.	PREM V. FAUTAPUR	COMPUTER SCIENCE	
3.	Shreedhar Kumbhalkar	Computer Science	
4.	Vishal S. Sarur	B.Sc. Cs. III rd Sem	
5.	Gururaj V. Sagar	B.Sc. PMS. IV th sem	
6.	AKASH M. WALIKAR	BCA IV Sem	
7.	Murari M. Badiya	BSC IV sem	
8.	Shivaling Solapur	BSC V sem	
9.	Pradeep M. Kanti	BSC V sem	
10.	Pranod M. Wali	BSC V sem	
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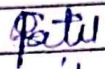
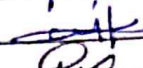
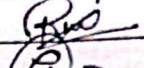
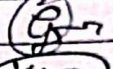
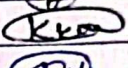
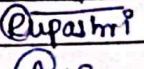
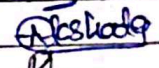
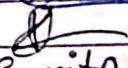
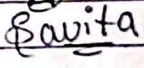
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Sl.No	Name	Department	Sign
1.	Sushmita Patil	BSc (CS)	
2.	Kavoori Patil	BSc (CS)	
3.	Ragini Dwivedi	BSc (CS)	
4.	Geeta. Kolakar	BSc (CS)	
5.	Kavya. Umadi	BSc (CS)	
6.	Sudharan. Majjagi	BCA	
7.	Vijaylaxmi. Biradar	BCA	
8.	Rupashri. Patilshetti	BCA	
9.	Ninganna. G. wadage	BCA	
10.	AKShata. Ingaleshwar	BCA	
11.	Prema. magadhar	BSc (CS)	
12.	Savita. B. chavan	BSc (CS)	
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1.	Ms Sahel. Talpale	Computer Science	
2.	TANVEER A. MOMIN	Computer Science	
3.	KIRAN. JADHAV	Computer Science	
4.	Prajwal. Kagiya	Computer Science	
5.	Sajeev. T. Kumbhar	Computer Science	
6.	manjesh. S. K	Computer Science	
7.	Sandeep -D. Ch	Computer Science	
8.	Puttaraj. D. Talgare	BCA	
9.	Rakesh. Kulkarni	BCA	
10.	Helly. Nargal	BCA	
11.	Jyotirmee. Y. S	BCA	
12.	Pranusha. B. A	BCA	
13.	Aparna. R. B	BCA	
14.	Soujanya. S. Kerur	BCA	
15.	Jakkamma. A. Pujari	BCA	
16.	Bheha. S. Bijaragi	BCA	
17.	Swati. S. Saladkhali	BCA	
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Co-ordinator
BCA Programme

S.B.Arts & K.C.P.Science College,
Vijayapur.

IQAC, Co-ordinator

S.B.Arts & K.C.P.Science College,
Vijayapur.

Principal

S.B.Arts & K.C.P.Science College,
Vijayapur.